KTUR

SUPPORTED BY KIT GRÜNDER SCHMIEDE

AGENDA VC SEMINAR



DAY 1 – JUNE 25

10:00 - 10:15 Welcome and Introduction

10:15 - 12:15 Basics of Venture Capital

Marvin Blättner (KIT), Claire Weiss (Phitrust), Leon Huck (LBBW Venture Capital)

- Definition and importance of VC
- The role of VCs in the startup ecosystem
- What types of investors are there?

12:15 - 12:45 Break

12:45 - 13:45 Insights into a VC's Workday

Julian Faber (D11Z. Ventures)

- AI-powered startup sourcing and investment processes
- What VCs want to hear (pitch deck and team)
- The challenges technical founders face

13:45 - 14:45 Introduction to Impact Venture Capital

Dr. Christin Eckerle (KIT)

- Basics of impact investing
- Social and environmental goals of VCs
- Case studies

14:45 - 15:00 Wrap-up

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DAY 2 – JUNE 26

10:00 - 10:15 Welcome and Introduction

10:15 - 11:00 How to create a pitch deck that gets you investor meetings

Arnas Bräutigam (AddedVal.io)

- We analyze a real 10/10 pre-seed pitch deck
- Learn about the secret things that make it so convincing

11:00 - 11:15 Break

11:15 - 12:15 Startup Perspective: Experiences with VC Financing

- Insights on working with VCs
- Lessons learned

12:15 - 13:00 Lunch Break

13:00 - 14:30 Get in Action – Public Funding Opportunities

- Public funding programs for students, researchers and founders
- Perspectives and services in the UpperRhine Region

13:00- 13:30 France: Jessica Matta (Bpifrance)

13:30 - 14:00 Switzerland: Prof. Dr. Rolf Meyer (FH Nordwestschweiz)

14:00 - 14:30 Germany: Dr. Rolf Blattner (KIT)

14:30 - 14:45 Closing and Feedback Round

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